

SUPPLY CHAIN • S&OE AND S&OP ● PILOT-READY

Bridgeroom

*Your S&OE and S&OP are running.
Disruptions still cost you revenue.*

Bridgeroom is the AI decision and coaching layer over your existing planning systems. Two modules, S&OE · Weekly watch and S&OP · Monthly plan, move your process towards excellent execution: AI coaching, maturity assessment, recommendations and continuous improvement, with more than 16 AI specialists. The right five issues, in euros, signed and followed up.



THE PROBLEM

Planning meetings review the numbers and decide too little

The weekly S&OE and monthly S&OP are in place, yet disruptions still reach customers. Forty red KPIs compete for one hour. Scarce stock goes to the country that shouts loudest. Wednesday's decision is not in the system on Friday. Capacity choices slip a month and get more expensive. The same shortage returns because wrong master data is never fixed. The bill: lost sales, expediting and write-offs.

“Our S&OE meeting has forty red KPIs on the screen. An hour later almost nothing has been decided.”

REGIONAL SUPPLY CHAIN DIRECTOR

40 red KPIs on screen in a typical weekly S&OE meeting, with little decided an hour later

3 hours of history slides, after which the monthly capacity decision moves to next month again

Wed → Fri and a decision taken in the meeting is still not loaded in the planning system

WHY BUY

Decisions that land, and a process that improves

Bridgeroom runs on the files your planning systems already produce, so there is no IT project. A deterministic engine calculates every number; AI specialists explain, challenge and coach, and never invent figures. Every decision is signed, loaded and read back. Monthly, your team picks at most three improvement themes and sees weekly proof of effect.

✓ Top five issues per forum, ranked by euros at risk.

✓ Priced options: overtime, prebuild or accept, with margin effect.

✓ Realised value signed off by your own finance team.

TRUST & DATA

✓ The engine calculates every number. An evidence check flags any AI figure that is not in the source data.

🔒 One instance and database per client on an EU server. AI runs via OpenAI's EU endpoint on your own key.

🕒 Voice audio is not stored. Personal coaching memory is opt-in, with your own retention period and a forget-me option.

WHO IT IS FOR

CHANNEL PARTNER

For supply-chain consultancies and S&OP implementation firms

Leave a tool behind that keeps the discipline

- Sell Bridgeroom under its own brand, endorsed by Khaya, alongside your S&OP design work.
- Add a recurring line per client and module to project-based consulting income.
- No build risk: the platform is built and tested, and Khaya builds and runs it.

GROWING FIRM

For mid-sized manufacturers and boutique supply-chain consultancies

Excellent execution without a planning-system overhaul

- Start with a three-week Diagnose on your own data, credited if you continue.
- Choose S&OE, S&OP or both, on one platform with one sign-in.
- Works from CSV exports of SAP, Excel or the planning tools you already use.

ENTERPRISE & LARGE CONSULTANCY

For multi-country manufacturers and large consultancies

Countries, region and plants decide in one place

- Allocate scarce stock between countries under your own rule, with co-signs and audit trail.
- S&OP policy files flow to S&OE; weekly checks keep execution inside the agreed envelope.
- A separate instance and database per client on an EU server, with Microsoft Entra ID sign-in.

HOW IT WORKS

01

Data in, focus out

Every Monday the weekly planning files are checked. The engine ranks each exception by euros at risk, urgency and confidence. Each forum gets its top five.

02

Decide

On Wednesday the region allocates scarce stock under your own rule. Overrides need a reason; large decisions go for co-sign or escalation.

03

Land

Owners load the exported files into their own systems. Bridgeroom reads back what was actually loaded, so released equals decided.

04

Plan monthly

The gap engine prices options such as overtime, prebuild or accept. The MBR signs at most five decisions, each with its margin effect.

05

Improve

The team picks at most three improvement themes. AI coaches advise, and Bridgeroom checks weekly whether actions, drivers and KPIs move.

WHAT YOU GET

01

Focus engine

At most five items per forum, ranked in euros. Everything else is handled by rule.

02

Fair allocation

Your own allocation rule, with co-signs, escalation thresholds and a full audit trail.

03

Read-back

Thursday reconciliation confirms that what was released equals what was decided.

04

Priced scenarios

S&OP gaps against the AOP in revenue and gross margin, with up to three options.

05

AI specialists with memory

Type, dictate or talk. Experts and private 1:1 coaches remember earlier sessions and decisions.

06

Improvement loop

Problem cards, playbooks, weekly proof of effect and a value ledger signed by finance.

COMMERCIALS

PRICING

Per client organisation, per module: S&OE, S&OP or the suite as a bundle. AI runs on your own OpenAI key within a monthly token budget. Prices on request.

HOW TO START

A three-week Diagnose on your own data, at a fixed price credited if you continue. Then a 26-week programme: Diagnose, Stabilise, Control, Improve, with four gates.

AVAILABILITY

Pilot-ready: built and tested on demonstration data, with a first pilot client identified. Sold by partners under the Bridgeroom brand, a Khaya solution.