

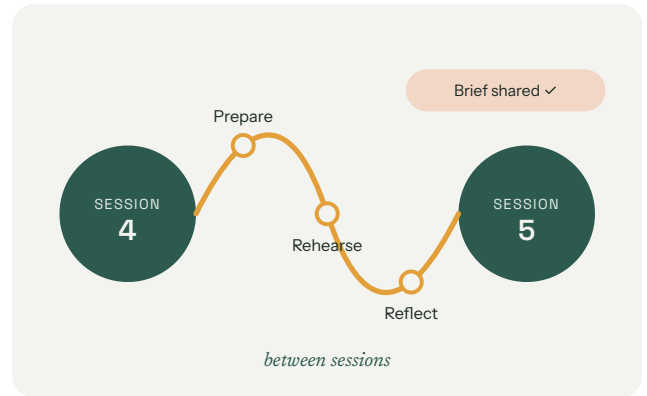
COACHING • BUSINESS AND LEADERSHIP

EARLY ACCESS

Interlude

Coaching continues between sessions, under the coach's own name.

Interlude is an AI companion for business and leadership coaches. Coachees prepare, rehearse and reflect between sessions, by chat or live voice. The coach sets the methods and the style. The coachee decides what is shared. Every session starts from what actually happened since the last one.



THE PROBLEM

Coaching stops the moment the session ends

Agreements made in a session fade within days. The hard conversation arrives unprepared, on an evening when the coach cannot be reached. The next session opens with billed time spent reconstructing what happened. Some coachees turn to generic chatbots instead, with no link to the coach's plan, no safety layer and no privacy controls.

"We agree on something in the session, and two weeks later the client has forgotten it. I start every session reconstructing what happened."

BUSINESS COACH

7 × 80 min an average Dutch coaching trajectory, and catching up eats into every session (NOBCO 2025)

€147 average hourly rate for business coaching, so every minute of catch-up is billed (NOBCO 2025)

0.5% of Dutch coaches use an AI chatbot today: an open field to stand out (NOBCO 2025)

WHY BUY

Reach between sessions, without adding coaching hours

Interlude extends the coach's presence into the weeks between sessions while the coach stays in charge. The AI only proposes; people save and share. Almost no Dutch coaches use AI yet, so coaches who start now offer something clients notice and peers do not.

✓ Coach-led: it strengthens the independent coach and never replaces them

✓ Privacy the coachee controls, item by item

✓ Live voice rehearsal of the conversations that matter

TRUST & DATA

✓ Audio is never recorded or stored. Email addresses, phone numbers and bank details are scrubbed before storage and before prompts.

🔒 The coachee decides what the companion remembers, for how long, and what reaches the coach. The employer never sees content.

🕒 Every message passes a risk check. A crisis card points to Dutch help lines; coach alerts happen only with the coachee's consent.

WHO IT IS FOR

CHANNEL PARTNER

For coach bureaus and training institutes reselling to their coaches

A distinctive, quality-controlled offer for your coach network

- Give every coach in your network a companion that carries their own name.
- Recurring revenue per coach and per active coachee, with no development risk.
- Quality is built in: coach-set methods, a safety check on every message, reviewed sensitive replies.

GROWING FIRM

For independent coaches and small coaching practices

Add between-session support to every trajectory

- Coachees rehearse the hard conversation the evening before, with your companion.
- Walk into each session knowing what was tried, as far as coachees choose to share.
- Stand out: very few Dutch coaches offer AI support today.

ENTERPRISE & LARGE CONSULTANCY

For large coaching providers, leadership academies and consultancies

One safety standard across many coaches and programmes

- Each coach sets methods and style; safety checks and quality review apply everywhere.
- Employers who pay for coaching never see conversation content.
- A monthly AI budget per practice and daily voice limits keep usage predictable.

HOW IT WORKS

01

Set up

The coach invites the coachee, confirms the coaching question, chooses the methods and sets how directive the companion may be.

02

Talk

Between sessions the coachee chats or talks live to prepare a conversation, rehearse it as a role-play, reflect or check in.

03

Save

The AI proposes experiments, patterns and reflections. The coachee saves each with one click; nothing is saved without a human click.

04

Share

After each conversation the coachee shares a summary, the full conversation, or nothing. The choice can be changed at any time.

05

Prepare

Before the session the coach sees what was shared, plus a brief the coachee approved first. A Copilot helps prepare.

WHAT YOU GET

01

White-label companion

Carries the coach's own name, voice and introduction.

02

Voice rehearsal

Practise hard conversations out loud, with outcomes saved straight into experiments.

03

Coachee controls sharing

Summary, full conversation or private, per item and changeable at any time.

04

Coach-set methods

Only methods the coach is trained in, on a coaching to mentoring slider.

05

Safety layer

A risk check on every message, a crisis card and a quality review.

06

Coach Copilot

Session preparation from approved material only.

COMMERCIALS

PRICING

Per coach per month plus per active coachee. Live voice is the main cost driver and runs on Khaya Credits: 100 credits ≈ one hour of live AI conversation. Price points to be agreed.

HOW TO START

Join the design-partner phase: 10 to 20 coaches use Interlude with their coachees and shape the product with their feedback.

AVAILABILITY

Early access. A working prototype in internal testing, with the design-partner phase in preparation. English interface today.