

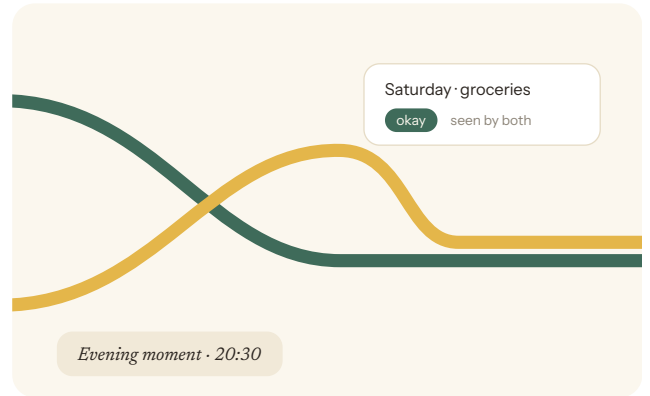
RELATIONSHIP CARE • COUPLES THERAPY

● APP LIVE • PRACTICE IN DEVELOPMENT

SamenSpoor

*One shared table for couples, and
a practice system built for two.*

SamenSpoor gives couples one shared place to plan, agree and keep their rhythm between sessions. That app is live. Behind it, a practice system for relationship therapists is in development, designed so that reports follow the treatment method and both partners' accounts stay side by side. Two worlds, joined by three crossings.



— THE PROBLEM

Couples therapy runs on Word files and memory

Relationship therapists write session reports late, from memory, in one Word file per couple. Before a session they cannot see where the couple stands in the method. Homework disappears, and what one partner says alone has no safe place in the file. Between sessions, couples have no shared place to plan and agree. In most practice software, a couple is a workaround.

“I spend three quarters of an hour every evening on what I already knew in the session.”

RELATIONSHIP THERAPIST, PRACTICE OWNER (RESEARCH PERSONA)

≈45 min per evening on reports, in a research persona's own account

15 min between 75-minute sessions to reset, make tea and write the report

10 min of each session spent finding out why homework stalled (research persona)

— WHY BUY

Two worlds, joined by three crossings

Competitors offer either a therapist tool or a couple app. SamenSpoor is designed as both, joined by exactly three crossings: exercise out, answer back, one shared fragment. A meta-analysis of 141 trials found digital support works best with initial human contact. Here, the therapist who tunes the coach is that contact.

✓ The couple app is live today, in Dutch

✓ Built for couples from the data model up

✓ Infers nothing about either partner; it presents what is recorded

— TRUST & DATA



Designed so that what the two partners say differently is kept side by side and never merged.



Audio is deleted right after transcription. Coach conversations are encrypted and deleted after 24 hours.



Data is stored on an EU server. The practice is controller, Khaya is processor, with every sub-processor listed.

WHO IT IS FOR

CHANNEL PARTNER

For relationship-therapy training institutes and professional associations

Give your members a couples tool the market lacks

- Sold by you to your members under the SamenSpoor brand, on Khaya's standard partner terms.
- Method profiles for EFT, Gottman, IBCT, systemic, solution-focused and discernment work are designed in.
- Khaya builds, hosts and supports it; you bring the members and the professional standard.

GROWING FIRM

For the self-employed relationship therapist

Designed so Friday's report is ready on Friday

- Report fields follow your method, with both partners' accounts kept side by side (in development).
- Your couples keep planning and agreeing between sessions in an app that is live today.
- One subscription, targeted below €100 a month, for work now spread over several tools.

ENTERPRISE & LARGE CONSULTANCY

For multi-therapist practices and care groups

One couples standard across every therapist and room

- Three onboarding questions set each practice's retention, GDPR basis and VAT regime (designed).
- Shared, individual and working-note levels are built into the data model for every therapist.
- UBL and CSV export for accounting; calendar sync designed to show busy blocks only.

HOW IT WORKS

01

Set the frame

The therapist records the couple, the method and the boundaries for the coach. The practice side of this step is in development.

02

Share the table

The couple works from one board. Each request gets one of three answers: seen, okay, or rather not with a counter-proposal.

03

Just say it

A partner speaks a request or planning line into the phone, and it appears as a complete, clear item on the board.

04

Report the session

Designed so the report fills the fields of the chosen method, with what each partner said kept side by side, never merged.

05

Cross three times

An exercise goes out, an answer comes back, and the client may share one fragment. Usage is never a signal.

WHAT YOU GET

01

Shared planning

Board, planning and daily rituals for two, live in the couple app.

02

Voice intake

Speak freely; a complete request or planning line appears on the board.

03

Relationship coach

Offers only the repertoire the therapist released. Built and tested, roll-out pending.

04

Seven method profiles

EFT, Gottman, IBCT, systemic and more set the report fields (in development).

05

Three visibility levels

Shared, individual and working note, built into the data model itself.

06

Booking and invoicing

Public booking page per practice, PDF invoices and UBL export (in development).

COMMERCIALS

PRICING

Per therapist per month, targeted below €100; final pricing to be confirmed. The couple-side model is still open. AI use can run on Khaya Credits (100 credits ≈ one hour of live AI conversation).

HOW TO START

Couples can start in the live app today. Therapists, practices and training institutes can join as design partners for the practice side.

AVAILABILITY

Couple app live in the Netherlands, in Dutch. The relationship coach is built and tested, with roll-out pending. The practice side is in development.