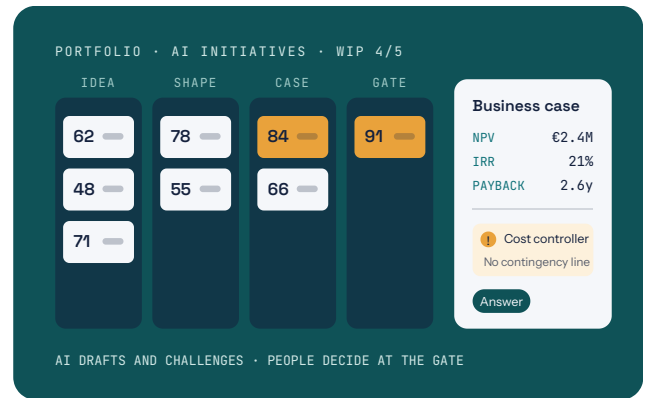


PORTFOLIO MANAGEMENT & FINANCE • DEMAND TO BUSINESS CASE

ValueLane

Every idea scored, every business case challenged, before the gate.

ValueLane gives CIOs and PMOs one place to run demand, portfolio and business cases. ValueLane Portfolio takes ideas through scored funnels and gates. ValueLane Business Case adds AI coaches, a five-reviewer panel and a cost controller who challenges every euro. NPV, IRR and payback are calculated exactly. People decide.



THE PROBLEM

Demand stays invisible and cases arrive unchallenged

Ideas arrive by e-mail, in spreadsheets and in hallway conversations, so nobody sees the full demand or can say no properly. Business cases come in with optimistic costs and benefits nobody can measure, and finance rewrites them. AI initiatives do not fit the normal gates. The PPM suite mostly produces reports. The result is rework, weak traceability and funding for the wrong initiatives.

“Ideas come in through e-mail, Excel and hallway conversations. We don't see the full demand, so we can't say no to anything properly.”

PORTFOLIO MANAGER

3–6 weeks of review loops per business case, as estimated in our strategy work

3+ review rounds per case, our working assumption for today's practice

Ungated AI initiatives that slip past normal project gates and AI Act obligations

WHY BUY

AI drafts and challenges. People decide.

Heavy PPM suites mostly report, and general AI assistants know nothing of your portfolio, policy or gates. ValueLane brings demand, portfolio and business case together on one tenant. AI coaches sharpen every idea, a review panel and a cost controller challenge every case, and the numbers come from exact calculation.

✓ Portfolio and business case in one tool, on one tenant

✓ A separate governance track for AI initiatives

✓ AI never calculates the numbers and never takes the decision

TRUST & DATA



Each organisation uses its own OpenAI key, stored encrypted, with its own model, monthly token cap, voice limits and usage report.



Audio is never stored; transcripts are deleted after 30 days. E-mail addresses and phone numbers are removed before anything reaches the AI.



Voice stays off until DPO approval is recorded. No emotion recognition. Tenant isolation on every query, role-based access, full audit log.

WHO IT IS FOR

CHANNEL PARTNER

For PMO, portfolio-management and finance consultancies reselling it

A portfolio and business case platform for every client

- Add a ready product to your PMO and finance advisory work, sold by you under the ValueLane brand.
- Each client gets its own tenant, roles, finance policy and AI key; we build and run the platform.
- Turn one-off portfolio set-up assignments into a recurring licence per client.

GROWING FIRM

For €100M–€500M companies and boutique PMO consultancies

Portfolio discipline and sound cases without a heavy suite

- One place for intake, scoring, gates and business cases, in place of e-mail, Excel and SharePoint.
- Light to implement: nothing to install, sign in through the browser and start.
- A boutique can offer case coaching and cost challenge to every client it serves.

ENTERPRISE & LARGE CONSULTANCY

For CIOs and PMOs of €1–10B groups and large consultancies

Govern demand, AI initiatives and capital in one place

- Classic, AI and product portfolios per tenant, each with its own funnel, gates and WIP limits.
- Every case is reviewed by five specialists and a cost controller before the gate.
- Your own AI key, model, token caps and EU endpoint keep IT and the DPO in control.

HOW IT WORKS

01

Capture

Add an idea to a classic, AI or product portfolio. AI shapes it into a problem, an outcome and suggested scores; demand coach Maya helps.

02

Score and gate

The portfolio manager scores value, fit, feasibility, confidence and risk, then records go, hold or stop. Portfolio coach Iris answers questions.

03

Build the case

Eight sections plus cost and benefit lines. Coach Sam drafts sections and lines; NPV, IRR and payback are calculated exactly against your hurdle rate.

04

Get challenged

Five AI reviewers score the case. Cost controller Frank runs rule checks and an AI challenge on your finance policy. The owner answers each point.

05

Approve

Portfolio management or finance approves or rejects. An approved case is locked, every step is in the audit log, and the case prints.

WHAT YOU GET

01

Portfolio funnels

Classic, AI and product portfolios, each with its own stages, gate decisions and WIP limits.

02

Weighted scoring

Value, fit, feasibility, confidence and risk combine into one comparable score from 0 to 100.

03

Exact finance engine

NPV, IRR and payback calculated deterministically against your hurdle rate, never by AI.

04

Five-reviewer panel

Finance, strategy, risk, delivery and change reviewers score the case and list their findings.

05

Cost controller challenger

Rule checks for missing cost basis, contingency or running costs, plus an AI policy challenge.

06

Voice coaches

Nine AI coaches by chat or voice. Suggestions fill a field only after "Use this".

COMMERCIALS

PRICING

Indicatively an annual licence per organisation, scaled by active portfolios or cases rather than by every case owner. AI runs on your own OpenAI key, so usage costs stay with you and in view.

HOW TO START

Request a demo on a ValueLane demo tenant. We then set up your tenant with portfolios, roles, hurdle rate, finance policy and your own AI key.